



*preserve these moments forever*

# Family Portrait Photography.

**A**t GoodEye Photography + Design, we *love* people. After doing business with you, we'll probably end up being friends (at least on Facebook!). Our family portraiture is a highly personal service, and the process we have reflects this completely. One of our passions is seeing how our clients react to the photos we take of their family; it brings a lot of meaning and satisfaction to the business. Shooting a session and sending you a disc or website link is the antithesis of the personal touch we desire to provide each client, which helps explain the process outlined below.

## Initial Consultation

When you inquire about our family portraits, we like to come to your home and meet in person whenever possible. This way we can get to know each other, explain the process and scope out potential in-house photography locations. We can also explore ideas for outdoor photos at a nearby park or beach. We also want you to be completely familiar with our method so you understand what to expect every step of the way.

## The Portrait Session

From the initial consultation we'll have figured out a time and place for the shoot to take place. We'll spend an hour or two walking around and shooting in different environments and exploring different poses and groupings. This is always a lot of fun, and the more you're willing to listen to our crazy ideas, the more amazing the photos tend to get!

## The Viewing

After the files are edited and polished, GoodEye may come to your home and present the photos on a large screen for your viewing pleasure. We encourage you to invite friends and family to the event (as it can definitely turn into a party), but it's not a requirement by any means. We will present only the best photos from the session so you're not overwhelmed with too many choices. We'll help you narrow down which photos you want, often using available space on your walls to figure out the best sizes to suit your needs.

Although we encourage our clients to make their print order decision on the viewing night, it is not

required. However, we offer a **25% discount** on all print orders made that night. The same photos will be available for print orders online for at least a week after the in-house viewing to accommodate friends and family that can't make it to the viewing session.

## What You Get

Because our goal is to get beautiful family portraits *on your walls* we've designed the process to eliminate any potential for procrastination. We are all guilty of it - we get some pictures done, receive the files on a disc, and we never get around to ordering prints. We know the files are still important to our clients, so we *include* a **digital file\*** with every print you order (must be the same image as the print). In the end, you'll receive beautiful prints and/or stretched canvas works of art as well as the files that are most important to you.

## Pricing

GoodEye Photography + Design charges a **nominal creation fee of \$150** to cover all consultation, shooting, editing and presentation of a family portrait session. Obviously we are hoping you love the images and will want to decorate your home with the professional prints. There is no commitment on your part to purchase any prints, but we sure hope you value the results as much as we do.

## Contact

chris@goodeyephotography.com (831) 216-6210

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### CANVAS PRINT PRICES

40" x 60" .....	\$2,400
30" x 40" .....	\$1,200
24" x 30" .....	\$720
16" x 20" .....	\$350
11" x 14" .....	\$275
8" x 10" .....	\$200



### PRINT PRICES

5" x 7" .....	\$35
8" x 10" or 8-wallets.....	\$50
11" x 14" .....	\$75
12" x 18" .....	\$100
16" x 20" .....	\$125

### DIGITAL FILES

Web Use* .....	FREE w/ order
.....OR \$25/ea "a la carte"	

\*We provide a medium-resolution digital version of each print you order. The pixel dimensions are 900 pixels by 600 pixels, and are great for sharing on Facebook or emailing to friends and family.